

# NOKO

## THE URBAN BIKE NOKO: HIGH TECHNICAL QUALITY New Made in Italy e-bikes previewed at EICMA

It's called **NOKO** and has a precise idea of sustainable mobility made of technology, immediacy and style. It is not just a new brand of pedal-assisted bikes, but an ambitious and Italian project in every respect: from the research and development process, to the construction of the chassis, to the assembly.

To carve out a prominent position in the world of environmentally friendly mobility, **NOKO** has chosen to focus on **quality construction** and **technical content**, thanks to a prestigious partner like FSA.

Currently, **NOKO's** projects include the realization of three models, two of which – “Forza” and “Tempo” – have single-speed belt transmission and are intended for urban commuting, while “Vulcano” is inspired by the Gravel world and assembles the SRAM 1x11 speed transmission, dedicated to those looking for wider horizons.

The three e-Bikes have in common the 6000 alloy aluminium frame and the FSA power unit, with engine housed in the rear wheel hub. A power unit with 250 Wh battery, fully integrated into the oblique tube of the chassis, which feeds energy to a brushless capable of delivering 250 W and 45 Nm of torque.

The assistance is provided with five different intensity levels adjustable via an intuitive horizontal hose control to deal with the various driving and terrain situations in the most effective way.

The life of the battery can reach 100 km for 1200 m of altitude gain, under optimal operating conditions; with the use of the Range Extender you can reach up to 200 km. Maximum range may vary depending on the weight of the driver, the type of driving and the distance travelled.

The close collaboration with FSA has also been a stimulus to focus on the technology and performance characteristics of some components, transferring the benefits normally reserved for athletes to the streets of everyday life.

This explains the decision to offer two alternative pairs of Vision wheels, one made of aluminium (Team 30) and one made of carbon fibre (Metron 40), with the aim of

*EICMA 23 - 28 November 2021, pad.13 stand M-74, Milan Rho-Fiera*

*Web: [www.nokobike.com](http://www.nokobike.com)*

further reducing the weights – 14.8 kg for the full-size M-bike – thereby increasing performance and safety.

The equipment is completed by the disc braking system with 160 mm rotors.

The classic chain drive is standard on the NOKOVULCANO model, while the belt drive – clean and maintenance-free – is assembled on NOKOFORZA and NOKOTEMPO.

The prices of the new eBikes NOKOFORZA and NOKOTEMPO start from 3.990 euros VAT included, while the Vulcano has a starting base of 4.350 euros VAT included.

Social: **@noko.power.bike**

Sito: **<https://nokobike.com/>**

**Press room contacts:**

Monica Martini – [press@red-live.it](mailto:press@red-live.it) – cell. +39 338 7517067

Selenia Secondi – [seleniasecondi@gmail.com](mailto:seleniasecondi@gmail.com) - cell. +39 337 484078